

# Summer School BDA MDD 2026

How to conduct scientific experiments  
to enhance your research outputs

nicolas.travers@devinci.fr



<https://devinci.link/mdd26>

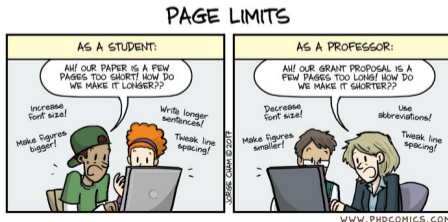
# Research and Experiments

How to perform research?

Get "empirical" results

How to write research?

Get papers accepted

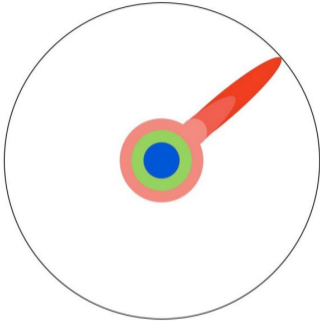


# Sources and Thanks

- *“Research and Methods in Computer Science”*  
S. Demeyer, University of Antwerp, 2018
- *“Case Study Research: Design and Methods”*  
R. K. Yin., 3rd Edition. SAGE Publications. California, 2009.
- *“Guidelines for Conducting and Reporting Case Study Research in Software Engineering”*  
P. Runeson, M. Höst. Empirical Softw. Eng. 14(2), 2009, 131-164.
- *“Steps in Conducting a Research Project or Experiment”*  
H. Zaleski, Experimental Design and Data Analysis Workshop, 2003.
- <http://PhDcomics.com>

- 1 Introduction
  - Research?
- 2 Conducting Experiments: Case Studies
- 3 Case studies
- 4 Practice Works

# What is Research?

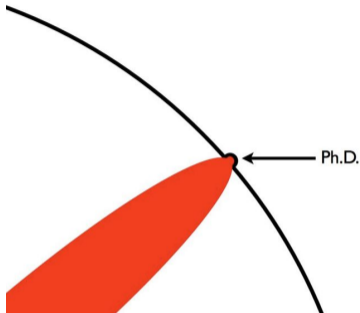


- Human knowledge
- Elementary School
- High School
- Bachelor
- Master
- Ph.D (~first year)
- Ph.D (~defense)

<http://gizmodo.com/5613794/what-is-exactly-a-doctorate>



# What is Research?

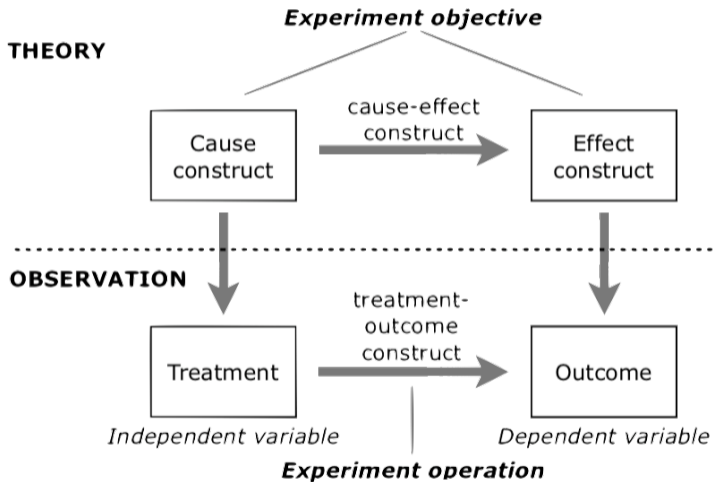


<http://gizmodo.com/5613794/what-is-exactly-a-doctorate>

- Human knowledge
- Elementary School
- High School
- Bachelor
- Master
- Ph.D (~first year)
- Ph.D (~defense)



# Experiments Principle



# Case studies

- Widely used in Computer Science
- ⚠️ “studying a case” vs “doing a case study” ⚠️

- **Case studies** typology:

Feasibility study

*Is it possible?*

Pilot case/Demonstrator

*Is it appropriate?*

Comparative study

*Is it better?*

Observational study

*What is it?*

Literature survey

*What is known/unknown?*

Formal model

*Underlying concepts?*

Simulation

*What if?*



- 1 Introduction
- 2 **Conducting Experiments: Case Studies**
  - **Feasibility Study**
  - Pilot Case
  - Comparative Study
  - Observational Study
  - Literature Survey
  - Formal Model
  - Simulation
- 3 Case studies
- 4 Practice Works

# Feasibility Study

Here is a new idea, is it possible?

Ex: "CAP Theorem"

- Is it possible to solve a specific kind of problem... effectively?
  - Computer science perspective (P = NP, Turing test, etc.)
  - Engineering perspective (build efficiently; fast & small)
  - Economic perspective (cost effective & profitable)
- Is the technique new / novel / innovative?
  - Compare vs alternatives (*literature survey; comparative study*)
- Proof by construction
  - Build a prototype
  - Often by applying on a "CASE"
- **Conclusions**
  - Primarily qualitative: "lessons learned"
  - Quantitative: economic, engineering

# Feasibility Study: Example

Three main properties manage database:

- 1 **C**onsistency
- 2 **A**vailability
- 3 **P**artition tolerance

CAP Theorem: Any database CAN ONLY HOLD two of the properties

Proved by construction<sup>1</sup>.

---

<sup>1</sup>Eric A. Brewer, "*Towards robust distributed systems*", PODC, p.7, 2000

- 1 Introduction
- 2 **Conducting Experiments: Case Studies**
  - Feasibility Study
  - **Pilot Case**
  - Comparative Study
  - Observational Study
  - Literature Survey
  - Formal Model
  - Simulation
- 3 Case studies
- 4 Practice Works

# Pilot Case/Demonstrator

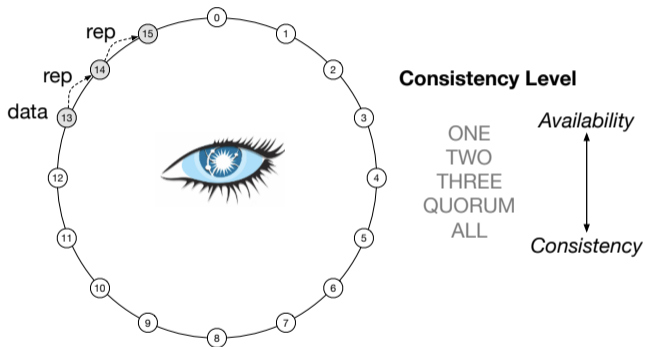
Here is an idea that has proven valuable; does it work for us?

Ex: Apply consistency on Cassandra or MongoDB

- Proven valuable
    - Accepted merits (e.g. “lessons learned” from *feasibility study*)
    - Some implicit theory explains why the idea has merit
  - Does it work for us?
    - Context is very important
  - Demonstrated on a simple yet representative “CASE”
    - “*Pilot Case*”  $\neq$  “*Pilot Study*”
  - Proof by construction + prototyping + applied on a “case”
  - **Conclusions**
    - Primarily qualitative; “lessons learned”
    - Quantitative; preferably with predefined criteria
- ⇒ compare to context before applying the idea

# Pilot Case/Demonstrator: Example

How can we handle both *AVAILABILITY* and *CONSISTENCY* on the distributed database *Cassandra*?



**Conclusion:** CAP Theorem  $\rightarrow$  PACELC Theorem<sup>2</sup>

<sup>2</sup>D. Abadi, "Consistency Tradeoffs in Modern Distributed Database System Design: CAP is Only Part of the Story", Computer Journal 45(2), 2012, pp. 37–42

- 1 Introduction
- 2 **Conducting Experiments: Case Studies**
  - Feasibility Study
  - Pilot Case
  - **Comparative Study**
  - Observational Study
  - Literature Survey
  - Formal Model
  - Simulation
- 3 Case studies
- 4 Practice Works

# Comparative Study

Here are four/five techniques, which one is better?

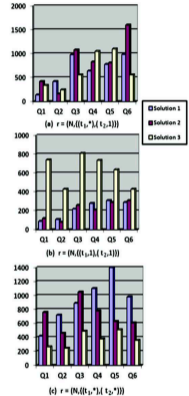
Ex: How denormalizing data models impacts NoSQL databases on a case?

- For a given purpose!
  - Not necessarily absolute ranking
- Where are the differences? What are the tradeoffs?
- Criteria check-list
  - Should not favor one technique
  - Qualitative (remain **unbiased!**) and Quantitative (what do you want to know?)
  - Criteria check-list should be complete and reusable!
    - If done well → most important contribution (*replication!*)
    - See literature survey
- Compare
  - Score criteria check-list (apply on a “CASE”)

# Comparative Study: Example

## Benchmarking<sup>3</sup> NoSQL databases: Cassandra & MongoDB

NoSQL system	Relationship	Solution	Query	Time (s)	
Cassandra	$r = (N, \{(t_1, *), (t_2, 1)\})$	Solution 1	Q1	140	
		...	Q4	980	
		...	...	...	
		Solution 2	Q1	830	
		...	...	...	
		...	...	...	
	...	$r = (N, \{(t_1, 1), (t_2, 1)\})$	Solution 3	Q4	420
	...		...	...	
	Solution 1		...	...	
	...		Q5	310	
	...		...	...	
	...		...	...	
...	$r = (N, \{(t_1, *), (t_2, *)\})$	Solution 2	Q6	290	
...		...	...		
Solution 3		...	...		
...		Q4	735		
...		...	...		
...		...	...		
MongoDB	$r = (N, \{(t_1, *), (t_2, 1)\})$	Solution 1	...	...	
		...	Q4	4300	
		...	...	...	
		Solution 2	Q6	6200	
		...	...	...	
		Solution 3	Q5	1700	
		...	Q6	1500	
		Solution 4	Q2	870	



Performance of data models wrt. NoSQL solutions

<sup>3</sup>F. Abdelhedi et al., "MDA-Based Approach for NoSQL Databases Modelling", Big Data Analytics and Knowledge Discovery, 2017

- 1 Introduction
- 2 **Conducting Experiments: Case Studies**
  - Feasibility Study
  - Pilot Case
  - Comparative Study
  - **Observational Study**
  - Literature Survey
  - Formal Model
  - Simulation
- 3 Case studies
- 4 Practice Works

# Observational Study

## Understand phenomena through observations

### Ex: Tourists' behavior on Tripadvisor

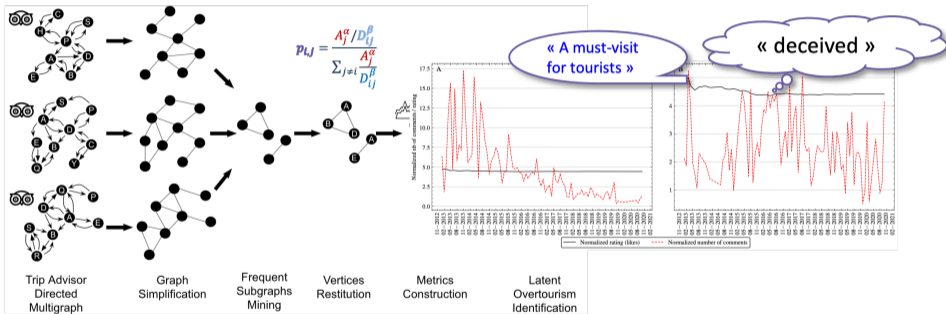
- Systematic collection of data derived from direct observation of the everyday life
- Phenomena is best understood in the fullest possible context
  - Observation & participation
  - Interviews & questionnaires
- Observing a series of cases "CASE"
- **Conclusions**
  - Primarily qualitative: classifications/observations/...



# Observational Study: Example

## Graph data model on Tourists' circulation: Propagation analysis

- Graph data model, aggregation operations, pattern mining, attractiveness model<sup>4</sup>



Latent Overtourism at Tampere, Finland

<sup>4</sup>H. Alatrasta-Salas, G. Chareyron, S. Djebali, I. Ouled-Dlala, N. Travers, "From Flows to Graphs: Data-Driven Insights on Latent Overtourism with Frequent Pattern Mining", ADBIS, 2025

- 1 Introduction
- 2 **Conducting Experiments: Case Studies**
  - Feasibility Study
  - Pilot Case
  - Comparative Study
  - Observational Study
  - **Literature Survey**
  - Formal Model
  - Simulation
- 3 Case studies
- 4 Practice Works

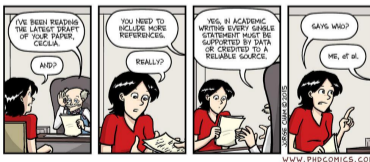
# Literature Survey

## What is known? What questions are still open?

Ex: How do recommendations systems work?

- Comprehensive: **Precise research question**<sup>5</sup>
- Define:
  - A search strategy: rigor, completeness, replication
  - A scope: criteria for inclusion and exclusion
- Specify information to be obtained
- The “CASES” = selected papers
- Organize conclusions:

classification	taxonomy	conceptual model
table	tree	frequency



<sup>5</sup>B. A. Kitchenham, “Procedures for Performing Systematic Reviews”, Keele University Technical Report EBSE-2007-01, 2007



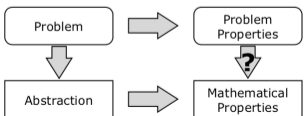
- 1 Introduction
- 2 **Conducting Experiments: Case Studies**
  - Feasibility Study
  - Pilot Case
  - Comparative Study
  - Observational Study
  - Literature Survey
  - **Formal Model**
  - Simulation
- 3 Case studies
- 4 Practice Works

# Formal Model

How can we understand/explain the world?

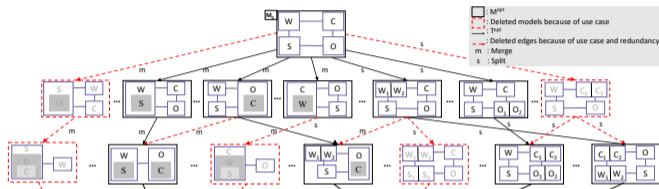
ex: How to find the best denormalized data models?

- Make a mathematical abstraction of a certain problem
  - Model: Analytical, stochastic, logical, etc.
  - Often explained using a “CASE”
- Prove some important characteristics
  - Based on inductive reasoning, axioms & lemma's...
- Motivate
  - Irrelevant vs relevant factors
  - Which properties are worthwhile (proven)?
    - See literature survey



# Formal Model: Example

Formal model of data models denormalization<sup>7</sup>:



Theoretical graph of denormalized solutions

- Formal definition of data models' transformation rules;
- Proof of completeness;
- Complexity of the problem:  $|\mathcal{M}^*| = (Fn_{|\mathcal{R}|} \times d) \times \prod_{k=1}^{|\mathcal{R}|} B_{|KeySet(r_k)|}$ ;
- Reduction of the complexity:  $|\mathcal{M}^{opt}| = Fn_{|refs(Q)|} \times \prod_{k=1}^{|\mathcal{R}|} B_{|KeySet(Q_k)|}$ .

<sup>7</sup>Jihane Mali, Shohreh Ahvar, Faten Atigui, Ahmed Azough, Nicolas Travers, "DaMoOp: A global approach for optimizing denormalized schemas through a multidimensional cost model". Information Systems, 2026

- 1 Introduction
- 2 **Conducting Experiments: Case Studies**
  - Feasibility Study
  - Pilot Case
  - Comparative Study
  - Observational Study
  - Literature Survey
  - Formal Model
  - **Simulation**
- 3 Case studies
- 4 Practice Works

# Simulation

## What would happen if ... ?

Ex: How to simulate the behavior of data models denormalization?

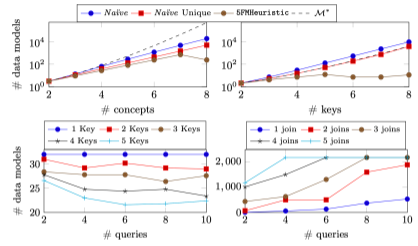
- Study circumstances of phenomena in detail
  - Real world too expensive; too slow or impossible
- Make prognoses about what can happen in certain situations
  - Test using real observations, typically obtained via a "CASE"
  - Heisenberg uncertainty principle<sup>8</sup>
- **Motivate**
  - Which circumstances are irrelevant (excluded) and which are not (included)?
  - Which properties are worthwhile (to be observed/predicted) ?  
→ See literature survey

---

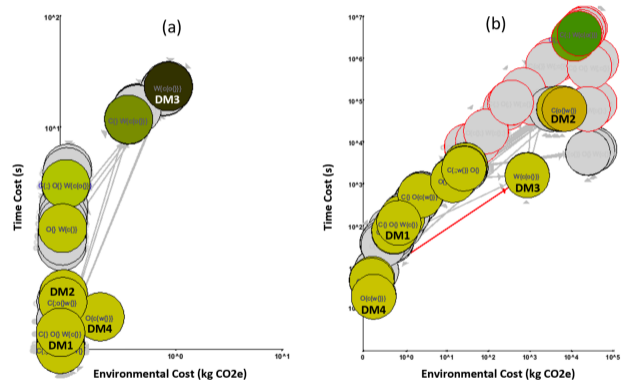
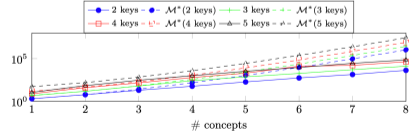
<sup>8</sup>Hazewinkel, Michiel, ed. (2001), "Uncertainty principle", Encyclopedia of Mathematics, Springer Science+Business Media B.V. / Kluwer

# Simulation: Example

Simulation of the impact of denormalization on use cases<sup>9</sup>:



## Denormalization impact on queries



Simulation of denormalization impact of environment vs time

## Complete use case's impact

<sup>9</sup>Jihane Mali, Shohreh Ahvar, Faten Atigui, Ahmed Azough, Nicolas Travers, "DaMoOp: A global approach for optimizing denormalized schemas through a multidimensional cost model". Information Systems, 2026

- 1 Introduction
- 2 Conducting Experiments: Case Studies
- 3 Case studies**
  - **Revisit**
  - Definition
  - Performing Experiments
  - ELN
- 4 Practice Works

# Case studies Revisited

Feasibility study

Demonstrator

Comparative study

Observational study

Literature survey

Formal model

Simulation

*Proof by construction; often by applying on a "CASE"*

*Demonstrated on a simple yet representative "CASE"*

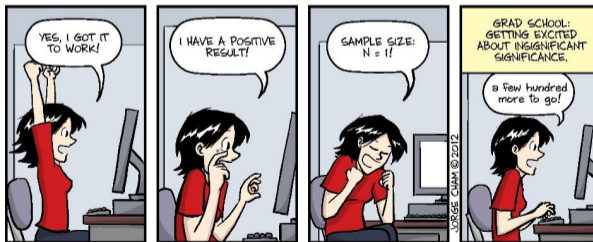
*Score criteria check-list; often by applying on a "CASE"*

*Observing a series of "CASES"*

*"CASES" = selected papers*

*Often explained using a "CASE"*

*Test prognoses with real observations obtained via a "CASE"*



WWW.PHDCOMICS.COM

# Spectrum of cases

## ● Toy Example

- Created for explanation (*foo/bar, Alice/Bob*)
- Simple model; illustrates differences

## ● Exemplar

- Accepted teaching vehicle (“*textbook* example”)
- Simple but illustrates relevant issues

## ● Case

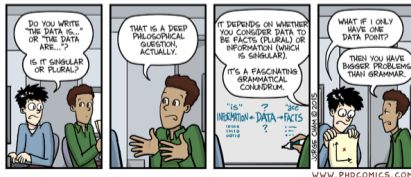
- *Real-life* example
- Context is difficult to grasp

## ● Community Case

- *Competition*; approved by community, comparing, Kaggle

## ● Benchmark

- Approved by community (TPC-H, TPC-C, YCSB)
- Known context
- “Planted” issues



- 1 Introduction
- 2 Conducting Experiments: Case Studies
- 3 Case studies**
  - Revisit
  - **Definition**
  - Performing Experiments
  - ELN
- 4 Practice Works

# Case study

A case study is an empirical inquiry that investigates a contemporary phenomenon within its real-life context, especially when the boundaries between the phenomenon and context are not clearly evident

[Robert K. Yin. "Case Study Research: Design and Methods", p. 13]



Experiment



Case Study

⚠ Counter-Examples  $\Rightarrow$  Formal generalization is overvalued

- 1 Introduction
- 2 Conducting Experiments: Case Studies
- 3 Case studies**
  - Revisit
  - Definition
  - Performing Experiments**
  - ELN
- 4 Practice Works

# Steps to Perform Experiments

- 1 Review relevant literature
- 2 Specify the case study
  - Define objectives/hypotheses
  - Specify the population
  - Evaluate the testing feasibility
- 3 Define research procedure (see next slide)

# Research Procedure

## Planning experiments/Case study

- Treatment design
- Sampling/XP design/#replicates
- Measurements choice
- Units of observation
- Border effects / adjacent units
- Expected results
- Outline of analyses to do
- Measuring instruments

## Experimenting/Studying

- Install experiment
- Collect Data: each step!
- Complete analysis of data
- Finally, prepare a complete, correct, and readable report.

*Need to restart? ⇒ Refine the “planning”*

# The 3 R's of experimentation

## 1 Repeat

- Provide a measure of variation / error term;  
⇒ Validity of conclusions.

## 2 Randomize

- Treatments in a purely random manner;  
⇒ Prevents bias.

## 3 Request Help

- Not everyone is a statistician;  
⇒ Do it when planning, not after.



WRITING: JUST ADD COFFEE.

WWW.PHDCOMICS.COM

# Protocol Example

- For each **Research Question**
- **Treatment Design**: independent vs dependent variables
- **Experimental steps**: *input/output* for each step, quality *measure*, expected results

- 1 Introduction
- 2 Conducting Experiments: Case Studies
- 3 Case studies**
  - Revisit
  - Definition
  - Performing Experiments
  - ELN**
- 4 Practice Works

# What is an *Electronic Laboratory Notebook* (ELN)?

- A digital platform to record, organize, and manage experimental data
- Replaces traditional paper lab notebooks
- Enables structured documentation of:
  - Experimental protocols
  - Observations and results
  - Data files and metadata
- Accessible via web interface (local server or cloud)
- Supports collaboration among researchers



# How ELNs Support Scientific Experimentation

- **Reproducibility:** Detailed and standardized experiment records
- **Traceability:** Automatic timestamps and version control
- **Collaboration:** Shared access across teams and institutions
- **Data Integrity:** Secure storage and audit trails
- **Efficiency:** Searchable content and centralized information
- **Compliance:** Supports regulatory standards (e.g., GDPR, **FAIR** principles)

Criteria	eLabFTW	SciNote	OpenBIS	JupyterLab
Deployment Ease	++++	++++	+++	+++
User Interface	++++	++++	+++	+++
Traceability/Compliance	+++++	++++	+++++	++
Life Sciences Fit	++++	++++	+++++	+++
Community Activity	++++	++++	+++	+++++

- 1 Introduction
- 2 Conducting Experiments: Case Studies
- 3 Case studies
- 4 Practice Works
  - Proposing Experiments

# Some Practice on Use Case and XP (today)

The goal is to plan some experiments on expected results

## ● My work (Phase 0):

- Collected papers from related scientific domains;
- Removed experiments, title and authors (blinded);
- Associated with *Use Case* categories (sometime several ones);
- Put them [HERE](#).



WWW.PHDCOMICS.COM



# Some Practice on Experimenting

## Phase 1 - This morning (until noon)

### ● Your work:

- Choose an article: 1 article = group of **3/4 persons**.  
The choice form can be modified [here](#)  
Everybody must specify is name
- Read the article (without experiments);
- ⚠️ **DO NOT SEARCH THE ARTICLE ON THE WEB/LLM** ⚠️;
- Propose a **title** and **experiments** (protocol and expected results);
- Write and explain *your* XP protocol in a document.  
⚠️ An LLM can be used for writing the protocol (not reading) - if so, you **MUST** specify it on your document;
- Connect to Easychair and if necessary **create your account**: [easychair](#)
- Submit the original article AND your “XP” on Easychair.  
⚠️ **Add all your “co-authors” during submission**  
**Deadline: Before NOON.**



# Some Practice on Reviewing

## Phase 2

- Your work:

- Congratulations, you are in the Program Committee! (I need your Easychair accounts!!!!)**
  - Do your biddings on Easychair (available Today until 7pm);
  - You will receive your assignment from Easychair, review it with proposed XP protocol (blinded), detailed review form:

Title	Help text	Kind	has text	text visible to authors	has scores	score required	score visible to authors	Scores
Proposed title	The proposed title is appealing	text/score	✓	✓	✓	✓	✓	none; simple (code of the article...); Not really appealing; Appealing; Attractive - I wish to read this article!
XP adequacy with the article	The detailed provided in the XP are related to the model / contributions provided by the article. How much adequate are the XP and helps to enhance the contributions?	text/score	✓	✓	✓	✓	✓	(none); Irrelevant; Somehow adequate; Good for some points: datasets / competitors / measurements / predicted results; All points are good
Detailed protocol	Comment the quality of the experimental protocol. How much the experimental protocol is detailed?	text/score	✓	✓	✓	✓	✓	None; Just a list of items; Few details; Argues for choices; Very detailed XP
Article difficulty	How much the complexity of this article helped the designing of the experiments?	text/score	✓	✓	✓	✓	✓	Easy. Too much details were given in the article; Some details details guided; Few details. Most experiments are new; No details. great job!

- Deadline: tomorrow 12pm.**